



***Gen-Wadadisa  
Pharmaceuticals***

COMPANY PROFILE



## About Us

GW Pharmaceuticals is a Zimbabwean healthcare and pharmaceutical company focused on pharmaceutical wholesale distribution, niche veterinary products, dermatology solutions, healthcare professional engagement, and health education.

Founded by experienced pharmaceutical professionals, GW Pharmaceuticals is strategically positioned to bridge the gap between international manufacturers and Zimbabwean healthcare providers through efficient distribution networks, strong clinical relationships, and a growing retail pharmacy footprint.





## Vision

To become Zimbabwe's leading specialty pharmaceutical, dermatology, and healthcare products distributor, recognized for excellence in supply chain management, professional partnerships, patient-centered care, and innovative healthcare solutions.



## Mission

To improve healthcare outcomes by providing reliable access to quality pharmaceutical products, specialized dermatology solutions, professional healthcare support, and sustainable distribution networks that connect global manufacturers with Zimbabwean healthcare providers and patients.





# Our Core Business

## Pharmaceutical Wholesale Distribution

GW Pharmaceuticals is developing a robust wholesale distribution platform serving:

- Retail pharmacies
- Private hospitals and clinics
- Government and mission health institutions
- NGOs and donor-funded healthcare programs
- Medical practitioners and specialist centers

The company is committed to sourcing high-quality, GMP-certified pharmaceutical products, medical devices, dermatology products, nutraceuticals, and healthcare consumables from reputable international and regional manufacturers.





## Planned Pharmacy Network

As part of its vertical integration strategy, GW Pharmaceuticals is establishing a network of community pharmacies across Zimbabwe, beginning with strategic urban and underserved rural locations.

The pharmacy network will:

- Improve patient access to essential medicines
- Strengthen healthcare delivery in underserved communities
- Create direct market access for supplier brands
- Provide professional pharmaceutical care and health education services

This retail presence will complement the wholesale division, creating an efficient distribution ecosystem from manufacturer to patient.





## Dermatology Expertise

GW Pharmaceuticals possesses a unique competitive advantage through its leadership's advanced training and expertise in Clinical Dermatology. The company aims to become Zimbabwe's leading dermatology-focused pharmaceutical partner by:

- Introducing specialized dermatology medicines
- Supporting dermatologists and general practitioners
- Promoting evidence-based skin health solutions
- Expanding access to affordable dermatology products and skincare innovations

This specialist focus creates opportunities for exclusive brand partnerships and niche product distribution within the Zimbabwean healthcare market.





# Relationships with Healthcare Professionals



GW Pharmaceuticals actively engages:

- Pharmacists
- Dermatologists
- General Practitioners
- Specialists
- Nurses
- Healthcare Institutions

Through continuous medical education, professional networking, health literacy programs, and clinical support initiatives, the company is building sustainable partnerships that improve patient outcomes while supporting healthcare professionals in their practice.

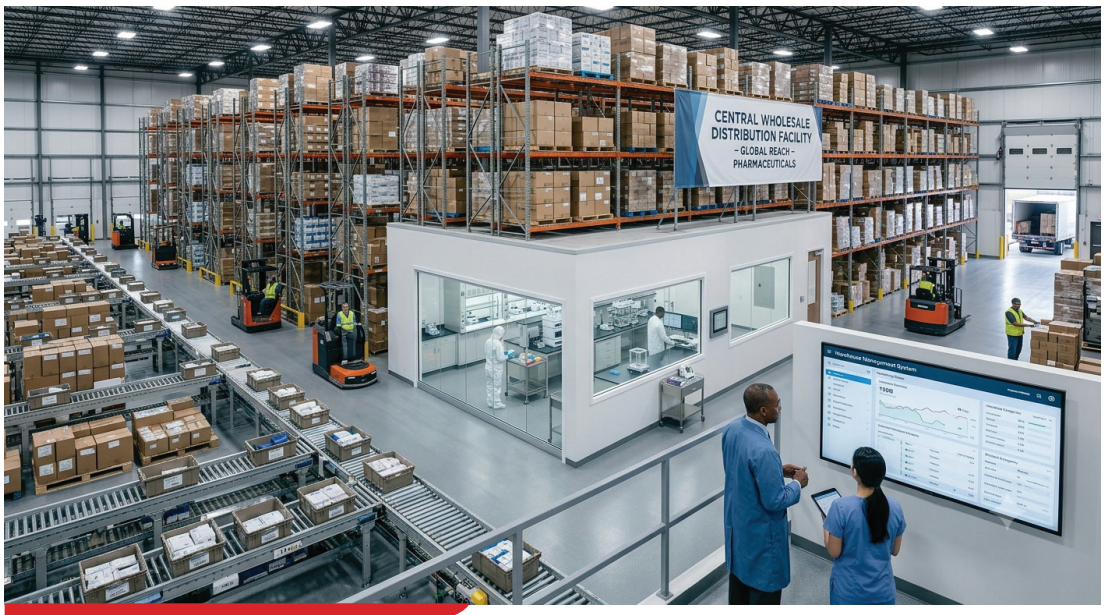


# Market Coverage Strategy

Our market penetration strategy combines:

- Central wholesale distribution
- Strategic pharmacy locations
- Healthcare professional engagement
- Digital marketing and brand promotion
- Direct institutional sales
- Rural healthcare outreach

The objective is to establish nationwide coverage across all provinces of Zimbabwe while creating efficient supply channels for manufacturers seeking market entry and expansion.





ZIMBABWE

## THE COMPANIES OFFICE

COMPANIES AND OTHER BUSINESS ENTITIES ACT  
(CHAPTER 24:31)

# Certificate of Incorporation

I hereby certify that

**GEN WADADISA (PRIVATE) LIMITED**

(75376A0212026)

*is this day incorporated under the Companies and Other Business Entities  
Act [Chapter 24:31] and that the company is limited*

Given under my hand this 7th day of January 2026



Chief Registrar of Companies

Certificate system generated 7/1/2026 3:39:50 PM

For further details relating to this company scan Qrcode or  
visit [www.cipz.pfms.gov.zw](http://www.cipz.pfms.gov.zw)



# ***Gen-Wadadisa Pharmaceuticals***

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